**Copyright Mash-Up Video Requirements**

**Each discipline will contribute to the video in the following ways:**

* ***English/Language Arts:*** Will write the lyrics/vocal content for the mash-up.
* ***Graphic Design:*** Will create the "album art" and provide graphics for the video.
* ***Music Technology:*** Will create the music (either original music or remix)
* ***Video Production:***Will find, shoot and create video content and put the final project together.

*Note: The actual singers/performers can come from any group or you can "contract out" someone from choir or theater.*

**The Final Product:**Content will be created and collected by all subject areas and given to the Video Production students to create the final video. If this is a “stand alone” project for Video Production, the same rules apply (it will just take more time to complete). The final video mash-up must be between 3 and 3½ minutes long (3:00-3:30) and include the following elements to demonstrate mastery over content and copyright issues.

**Video-Image-Audio requirements:**

1. **Videos-** Each project must contain at least one of the following types of video:
	* original shoot,
	* shoot with product placement
	* royalty-free video
	* YouTube or copyrighted footage (with permission).
2. **Images-** Each project must contain at least one of the following types of images
	* original creation
	* royalty-free image
	* other person's image that is "edited"
	* copyrighted image used with permission.
3. **Audio-** Each project must contain at least one of the following types of audio:
	* full original creation or audio mash-up made up to accompany original music\*
	* royalty-free/creative commons
	* short copyrighted music clips

*\* lyrics may spoken and/or sung, but must be recorded and mastered with music.*